



RIO RANCHO PUBLIC SCHOOLS PURCHASING DEPARTMENT
NOTICE OF INTENT TO AWARD SOLE SOURCE PROCUREMENT
March 22, 2016

Chief Procurement Officer: Tom Weeks
Telephone Number: (505) 962-1143

Prospective Contractor:
CASENEX LLC (soon to do business as IO Education)
105 West Main Street, Suite 3
Charlottesville, VA 22902-0243

Amount of Prospective contract: \$3.00 per student per year plus gross receipts tax
Based on student enrollment on the 120th day of
SY15-16, the prospective cost for SY16-17 is
\$52,393.25.

Price Breakdown

- **Data Driven Classroom data warehousing and assessment management services (\$3.00 per student per year plus gross receipts tax)**

Proposed Contract Term: 36 Months (3 years) \$160,000

Summary:

The Rio Rancho Public Schools Purchasing Department intends to make a purchase for which we believe there is no competition. This will be a “Sole Source” procurement made in accordance with 13-1-126 NMSA 1978. The purpose of this notice of intent is to attempt to identify possible alternatives. Any potential vendor who does not agree that this product or service is available from only the intended source must contact the Rio Rancho Public Schools Purchasing Office within thirty (30) calendar days of the date this notice is posted to the RRPS Purchasing Department website. Your response must be in writing and describe the product or

service you are proposing as an equivalent or alternative product and service. Please send your response, via email to: tom.weeks@rrps.net The words “Response to Proposed Sole Source” must appear in the subject line. If you have any questions, please contact this office at that email address.

PROJECT DESCRIPTION:

Data Driven Classroom, a division of CASENEX (IO Education), has been the provider of data warehousing and assessment management software and technical support to the Rio Rancho Public Schools District for the *past seven years*. CASENEX (IO Education) is the sole source manufacturer of the Data Driven Classroom data warehousing and assessment management software. This software solution enables RRPS to perform the following functions:

Data warehousing – The software stores historical assessment scores for rosters of students from 2009-10 to the present and organizes the data into the following reports. These reports may be filtered by teacher, roster year, testing year, and many demographic factors such as ethnicity, grade level, etc.

- PARCC Report
- NMSBA Report
- NMSBA Growth Report
- ACCESS Report
- NMELPA Report
- NMELPA Growth Report
- NMHSCE Report
- NMHSCE Growth Report
- NWEA Report
- NWEA Growth Report
- PSAT Report
- ACT Report

The final system must integrate with the district’s student information system (currently PowerSchool) to support the automatic nightly import of rosters and program information.

Assessment management – This software module has the following functionality:

- The ability to create scanable answer sheets for both multiple choice and constructed response items.
- The ability to score the multiple choice items and record the teacher’s score of constructed response items.
- The ability to connect items to both the Common Core State Standards and the NM state standards.
- Allows for the hand entry of item responses and scores.
- Provides the following types of reports for scanned answer sheets:
 - Item analysis by item and by standard
 - Error analysis

- Summary report with scores by section as well as overall score
- Standard summary report with individual student performance by standard
- The ability to set security features so that answers are obscured to users when needed

Furthermore, the software permits the following reports that combine data from the data warehouse and the assessment management system:

- Individual student snapshot where any or all assessment data can be combined into a historical record for the individual student.
- Custom report where data from the data warehouse and the assessment management system can be combined into a single report.

Integration with Existing Services/Products:

The final product being delivered for Rio Rancho Public Schools must include a plan for staff training and integration with existing systems (e.g. the SIS) to provide the smoothest transition possible and least disruption to existing communication processes. The user experience must be seamless with existing systems, while maintaining functionality throughout the transition. It is expected and important that current data retrieval and import processes will be modified only with strict tolerances.